



Idaho Transportation Department

Safe Routes to School
Program Training
January 11, 2008



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Training Purpose

Provide the
information you
need to start a
Safe Routes to
School program



Agenda

- National SRTS Program
- SRTS in Idaho
- Planning Your SRTS Program
- IDT Funding Application
- Question and Answers

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Welcome and Introductions

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Federal Safe Routes to School Program

What is Safe Routes to School?
Why is it a national focus?
What barriers must be overcome?

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Included in transportation bill

- \$612 million to States 2005-2009
- Funds infrastructure and non-infrastructure activities
- Requires State SRTS Coordinators
- Program, not a one-time project



More Information:
www.saferoutesinfo.org

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Safe Routes to School Programs

- Make walking and bicycling to school safer
- Encourage more children to walk and bike to school



Fewer kids bike and walk. More parents are driving.

- 2001: 16% walked
- 1969: 42% walked
(CDC, 2005)



Physical activity

Most kids are not getting the physical activity they need.



Physical activity recommendation for children:

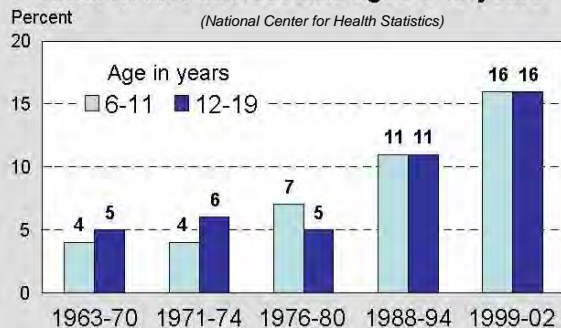
At least 60 minutes of physical activity on most, preferably all, days of the week.

(US Depts. of Health and Human Services and Agriculture, 2005)



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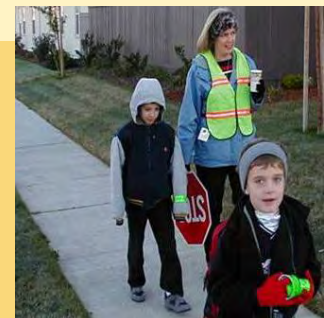
Prevalence of overweight among children and adolescents ages 6-19 years



Air quality

Measurably better around schools with more walkers and cyclists

(EPA, 2003)



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1996 Summer Olympic Games banned single occupant cars in downtown Atlanta



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Results of the ban

- Morning traffic – ↓ 23%
- Peak ozone – ↓ 28%
- Asthma-related events for kids – ↓ 42%

(Journal of the American Medical Association [JAMA], 2001)

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Benefits of SRTS programs

- Reduce the number of children hit by cars
- Reduce congestion around schools
- Improve children's health
- Reduce air pollution
- Reduce need for "hazard" busing
- Others: increase child's sense of freedom, help establish lifetime habits, teach pedestrian skills
- Improve conditions for everyone, all the time

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Barriers to walking and bicycling to school (survey)

- Long distances 62%
- Traffic danger 30%
- Adverse weather 19%
- Fear of crime danger 12%

(CDC, 2005)

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It's not just distance

Students who live within 1 mile who DO NOT walk or bike to school

2001: 37%
1969: 13%

(CDC, 2005)



Traffic danger



Adverse weather



Is this barrier reflective of changed social norms?

Fear of crime danger

- Identify perceptions and realities—both are important to address
- Some low probability events provoke the greatest fears
- Communities are finding ways to safeguard against these fears

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Community conditions make it hard to walk or bike



S. Maplewood Boise



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Every school faces a different challenge



National SRTS: Summary

- SRTS are programs to promote more kids walking and biking in safer environments
- A focus because of kids' health; congestion; air quality
- Barriers include community conditions, security, safety

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SRTS in Idaho

- Is funding available?
- Have others in Idaho been successful?
- How can you overcome barriers at your school?

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Idaho Transportation Dept Funding

- Cost reimbursement program
- Up to \$100,000 for infrastructure
 - Example: sidewalks
- Up to \$25,000 for noninfrastructure
 - Example: educational materials
- More later on requirements and application process

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Bonneville School District Program

Guy Bliesner

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Overcoming Barriers

- Comprehensive SRTS Program
 - Education
 - Encouragement
 - Enforcement
 - Engineering
 - Evaluation



Education

- Teaches safety skills
- Creates safety awareness
- Fosters life-long safety habits
- Includes parents, neighbors and other drivers



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Encouragement



- Increases popularity of walking and biking
- Is an easy way to start SRTS programs
- Emphasizes fun of walking and biking

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Encouragement



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Enforcement

- Increases awareness of pedestrians and bicyclists
- Improves driver behavior
- Helps children follow traffic rules
- Decreases parent perceptions of danger



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Engineering



- Creates safer settings for walking and biking
- Can influence the way people behave

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Evaluation

SAFE ROUTES TO SCHOOL
STUDENT ARRIVAL AND DEPARTURE TALLY SHEET

SCHOOL NAME: _____ GRADE: _____ # of children involved: _____
Teacher: _____ Monday's Date: _____

Directions: Please use separate evaluation sheets for each day of the week.

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- Did we achieve our goals?
- Do we need to modify our approach?
- Idaho: Gather data for 2 years

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SRTS in Idaho: Summary

- Funding is available
- SRTS are successful in Idaho
- Comprehensive programs help overcome barriers

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Planning Your Program

1. Identify Partners
2. Identify Problems
3. Select Solutions

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1. Identify Partners

- Who should you include as partners?

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Involving Police Officers

Chief Moon, Weiser P.D.

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2. Identify Problems

- What barriers do you know exist? Work in groups to create a list of typical barriers to walking to school

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2. Identify Problems

Why

- Know barriers to overcome
- Identify preferred walk/bike routes
- School Travel Plan

Where

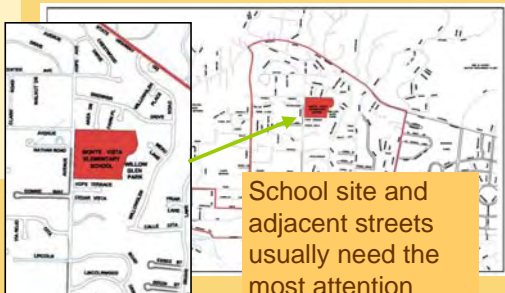
- School Site
- Attendance and/or walking boundary

School study area: Attendance boundary



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School study area: Attendance boundary



2. Identify Problems

How

- Observation
- Parent Surveys
- Ask: crossing guards, teachers, officers, etc
- Data: crashes

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Observation

- Walking Audit or assessment
- May require several people stationed at difference locations or walking neighborhoods



School Site

- Student Entrance/Front Doors
- Paths / Bike Racks
- Driveway Crossings
- Street Crossings
- Bus Loading and Parent Pick-up Areas
- Problem Areas

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During Arrival & Dismissal

- Motorist Behavior
 - On Neighborhood streets
 - In School Parking Lot
- Pedestrian Behavior
- Bicyclist Behavior
- Crossing Guards/Teacher Monitors
- Pick up and Drop off Areas

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Relationships are everything



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What we saw.... Pick up/Drop Off



No stopping lane





Is this a problem?



Is this a problem?



Intersections School site & neighborhood

- Crosswalk markings
- Signs
- Controls (stop signs, guards, signals)
- Visibility between drivers and students
- Enough room for students to wait
- Driver/Student behavior

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What we saw....

- Guard has proper clothing & stop paddle
- Uses correct process
- Appears well-trained

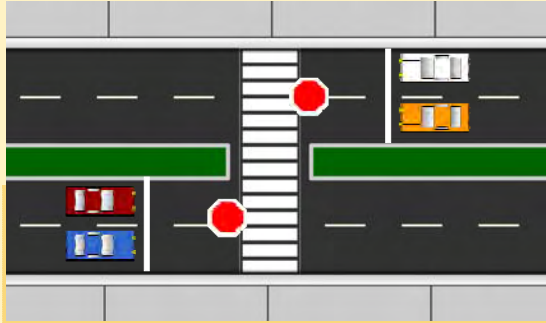


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What do you see?



Two crossing guards on multi-lane roads



Neighborhood Walking Audits

- Same process
- MUCH larger area
- Use volunteers to help?
 - Phoenix, AZ
 - Volunteers assigned to segments
 - Engineers follow up and create walking map

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What's wrong with this picture?



What's wrong with this picture?



What's wrong with this picture?



Record what you see

- Take photos
- Audit/Assessment Forms
- Make notes
- Mark up maps

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Parent Surveys

- See sample
- Barriers to overcome
- Establish a baseline...where you are now
- Data can be compiled by National Center for Safe Routes to School

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Involve Others

Why

- Complete picture
- Gains support

How: Ask & Listen

- One-on-one
- Meetings



Crash Data



- Must be accurate and current
- Need details (accident report)
- May not reveal the whole picture

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Compile Information



Summary: Identify Problems

Why: Barriers; suitable walk/bike routes
Where: School site and neighborhood
How: Observe, surveys, ask/listen

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Questions / Issues?